



Sundaram BNP Paribas Growth Fund

- An open end equity scheme

A member of



Refer Disclaimer on slide: 11
May 2009





Sundaram BNP Paribas Growth Fund

Reasons to own the fund

- A diversified portfolio that aims to optimize returns and curtail risk as much as possible.
- Consistent track record over 12 years
- The growth option of the fund provides annualised returns of 20.2 per cent since launch; outpaces BSE 200 by 6.2 percentage points on an annual basis.
- Rs.10,000 invested at launch in April 1997 in Fund is now worth Rs.93,276 in the growth option. That's over 9.3 times! The same amount invested in BSE 200 would be worth Rs.48,715.
- A monthly SIP of Rs.1000 since launch – a total investment of Rs.1,45,000 – is now worth Rs 6.10 lakh.
- Dividend paid-out of 317.5% (Rs.31.75 for every unit of Rs.10) since launch in April 1997.
- Suitability: Investments are suitable for investors with a three- to five- year horizon.
- Track record of a fund house with acclaimed record for several years in a row.

All dividends are on the face value of Rs.10 per unit. After declaration of dividend the NAV will decline to the extent of the payout

Past Performance may or may not be sustained in future



Sundaram BNP Paribas Growth Fund Product Positioning

- **Positioning:** Diversified large-cap fund (An index-plus fund)
- **Approach:** Generate index-plus return without taking excessive risks or major cash calls under normal circumstances.
- **Style:** Passive on sector allocation with modest deviation (+ or – three percentage points as compared to the benchmark) and aggressive on stock selection and allocation to stocks within each sector.
- **Cap-curve:** At least 80%-90% on an average will be invested in large-cap stocks and the rest may be invested in mid-cap stocks.
- Mid-cap limits to be used only if required.
- **Definition:** Large-cap stocks shall include those with the market cap of up to the 100th stock by market cap on the NSE.



Sundaram BNP Paribas Growth Fund

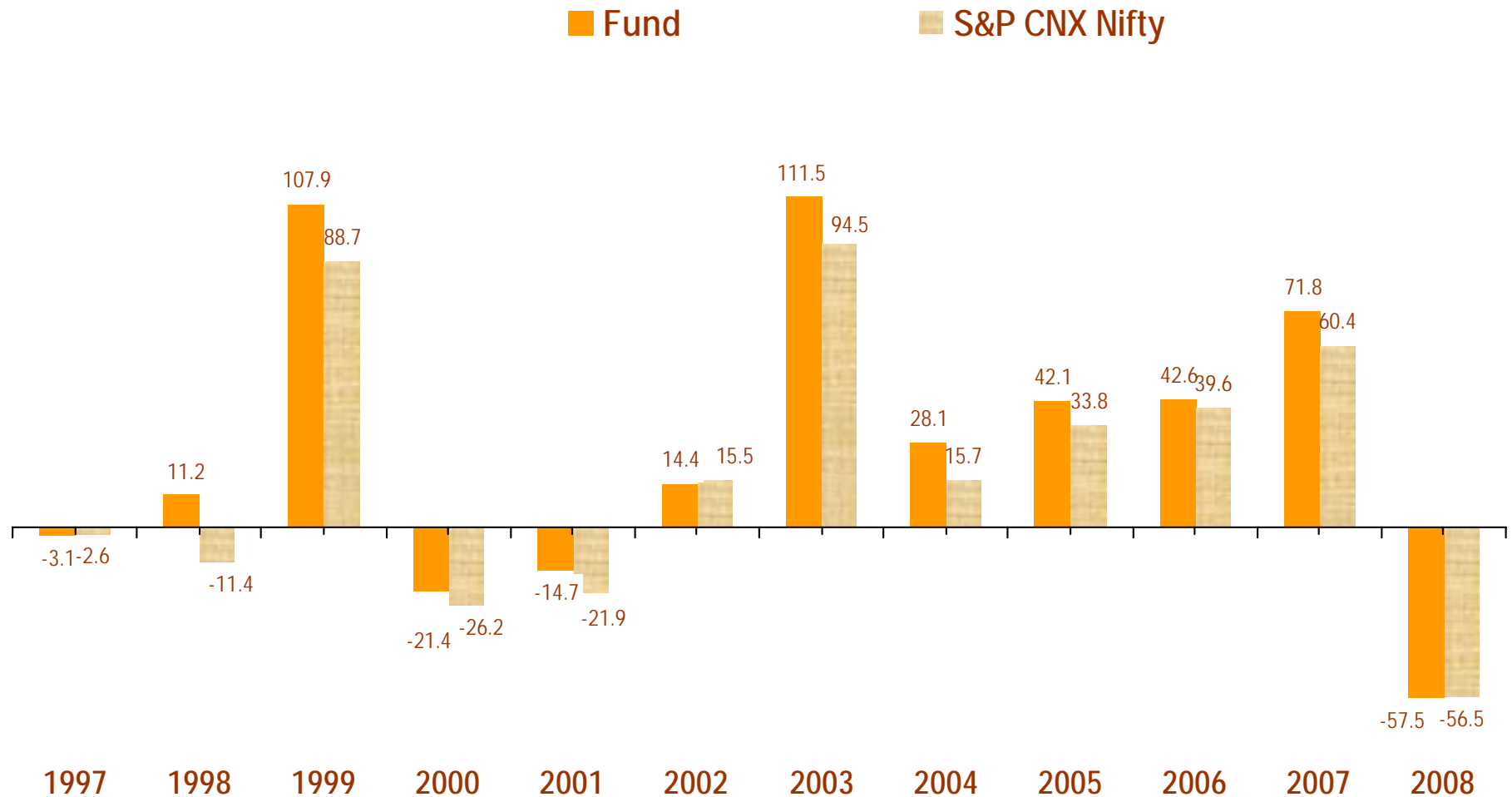
Wealth creation

Period	Absolute Return		Annualised Return	
	Fund	BSE 200	Fund	BSE 200
Since Launch	832.8	387.1	20.2	14.0
Last 9 years	392.2	279.6	19.4	16.0
Last 7 years	466.3	367.0	28.1	24.6
Last 5 years	188.1	188.9	23.6	23.6
Last 3 years	23.5	37.4	7.3	11.2
Last 2 years	-4.4	0.4	-2.2	0.2
Last 1 year	-21.6	-13.0	-21.6	-13.0

Returns in per cent; using NAV of Growth option. Annualised returns are computed using Compounded annual basis Returns as on May 31, 2009
Past Performance may or may not be sustained in future

Sundaram BNP Paribas Growth Fund

Impressive track-record



Returns in % Performance as on December 31,2008
 Past Performance may or may not be sustained in future

Sundaram BNP Paribas Growth Fund

Value of early investment & dividend history

Dividend history

%	Rs. Per Unit	Record Date	Record Date NAV
20.0	2.00	29-09-99	18.01
30.0	3.00	15-05-00	16.51
20.0	2.00	22-01-03	12.75
15.0	1.50	11-07-03	12.70
20.0	2.00	26-09-03	13.87
55.0	5.50	30-01-04	16.35
20.0	2.00	11-03-05	14.80
15.0	1.50	03-10-05	15.79
22.5	2.25	03-02-06	16.91
35.0	3.50	31-05-06	15.63
65.0	6.50	16-11-07	23.35

Total dividend pay-out : Rs 31.75 per unit

If you had invested Rs.10,000 at the time of launch you would have received Rs.31,750 as dividend and your holding still be worth Rs.10,762

All dividends are on the face value of Rs.10 per unit. After declaration of dividend the NAV will decline to the extent of the payout

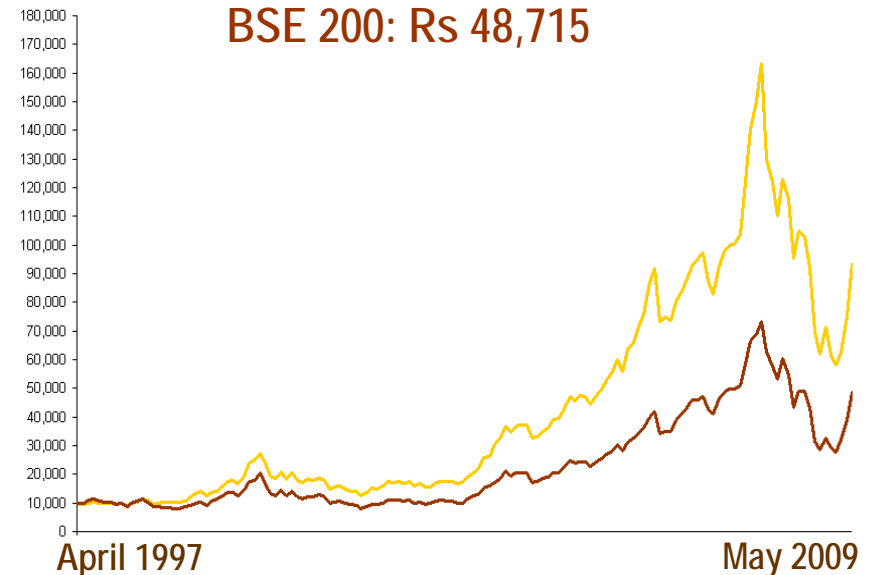
Value as on May 31, 2009; Data Source: Bloomberg; Analysis: In House

Past Performance may or may not be sustained in future

Value of Rs 10,000 invested

Growth Fund: Rs 93,276

BSE 200: Rs 48,715



Sundaram BNP Paribas Growth Fund

Latest portfolio

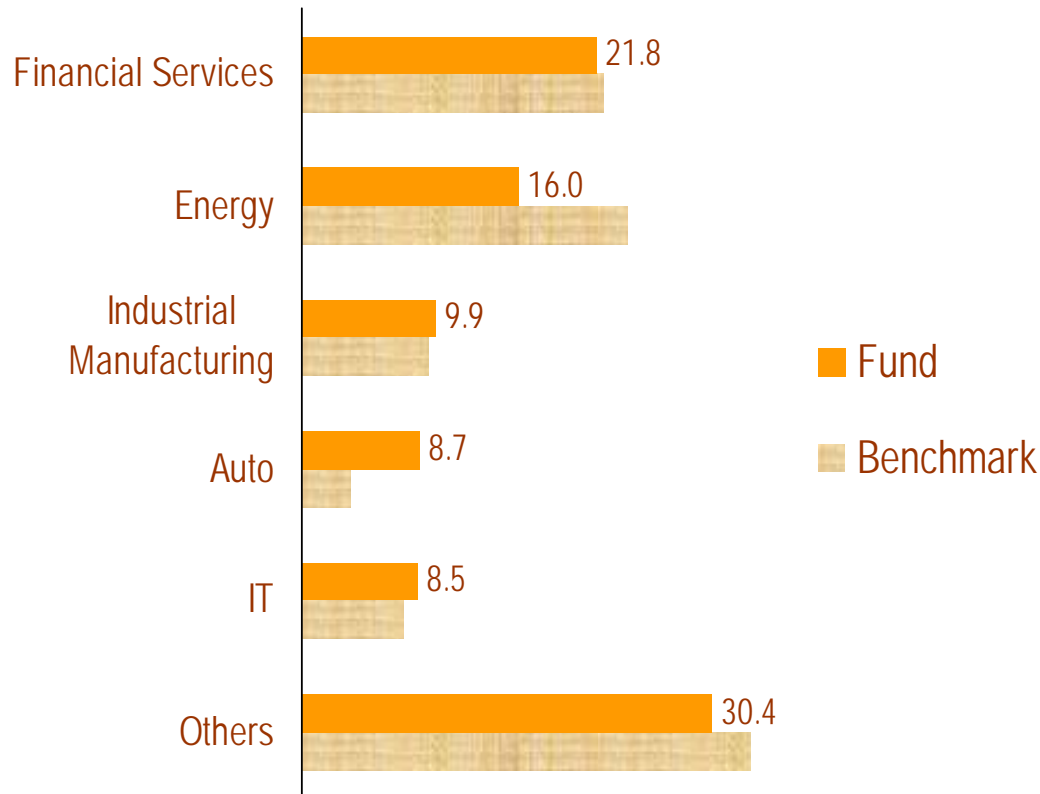
Company	Allocation
ICICI Bank	5.8
State Bank Of India	5.3
Bharti Airtel	4.1
Reliance Infrastructure	4.1
Reliance Industries	4.0
Tata Power	3.8
DLF	3.5
Axis Bank	3.3
Tata Motors	3.0
Larsen & Toubro	3.0
Jaiprakash Associates	3.0
Maruti	2.9
A B B	2.9
Infosys	2.8
Mahindra & Mahindra	2.8

Company	Allocation
HDFC Bank	2.7
ITC	2.6
O N G C	2.5
Hindustan Unilever	2.5
Sterlite Industries	2.4
Mphasis BFL	2.4
Punjab National Bank	2.4
H D F C	2.3
T C S	2.2
Ranbaxy	2.2
Reliance Communications	2.2
G A I L	2.1
N T P C	1.9
S A I L	1.8
GlaxoSmithKline Pharma	1.8

Company	Allocation
Cairn India	1.6
Hindalco	1.2
Cipla	1.2
Grasim	1.0
Tech Mahindra	1.0
Tata Steel	0.8
Equity	95.2
Debt	-
Derivatives	-
Cash & Equivalents	4.8
AUM (Rs. Crore)	141

Data Source: Fact Sheet

Sundaram BNP Paribas Growth Fund Preferred sectors & Stock bets



Main Active Positions	
Overweight	Underweight
Reliance Infrastructure	Reliance Industries
Tata Power	B H E L
D L F	Infosys
Tata Motors	L & T
A B B	H D F C

Position status is relative to benchmark

Sector allocation indicated in percentage points in comparison to benchmark

As on May 31, 2009; Source: Fact Sheet

Sundaram BNP Paribas Growth Fund Portfolio manager



J Venkatesan has been with Sundaram BNP Paribas Asset Management as fund manager for more than three years now. Though the latest to join the equity team, he has more than two decades experience in tracking financial markets in India. He manages the following Sundaram BNP Paribas Funds: Growth, India Leadership, Rural India and Financial Services Opportunities.

He is a Cost Accountant and a Post-Graduate in Commerce. A seven-year stint at Canara Bank was followed by a shift to the asset management industry through Canbank Mutual Fund (now Canara Robeco). With a rich experience of close to ten years in fund management, he joined Sundaram BNP Paribas Asset Management in January 2006.



Sundaram BNP Paribas Growth Fund

Fund facts

Allotment Date	April 1997	
NAV (May 31, 2009)	Growth: Rs 67.8371	Dividend: Rs 10.7620
Plans / Options	Regular & Institutional / Growth, Dividend Payout & Re-investment	
Minimum Subscription Amount		
Regular Plan	First Investment: Rs 5000	Subsequent Purchase: Rs 500
Institutional Plan	First Investment: Rs 1 crore	Subsequent Purchase: Rs 1 Lakh
SIP	Rs 250 per month	Rs 750 per quarter
Asset allocation		
Equity and Equity Linked Instruments:: up to 95% ;Debt instruments including securitised Debt :: up to 35% ;Money market instruments:: up to 25%		
Objective		
Primary objective is to seek capital appreciation by investing in equity and equity related instruments. Secondary objective is income generation		
Entry Load (Regular Plan)		
Entry Load	< Rs 1 crore: 2.25%	= > Rs 1 crore: Nil
SIP Entry Load	2.25% per transaction	
Exit Load (Regular Plan)		
Investment Amount: < Rs 1 crore	Redeemed within 12 months: 1 %	Redeemed after 12 months: NIL
Investment Amount: = > Rs 1 crore	Redeemed within 6 months: 1 %	Redeemed after 6 months: NIL
Load Structure (Institutional Plan)		
Entry & Exit Load	Nil	

Source: Fact Sheet



Sundaram BNP Paribas Growth Fund

Disclaimer & disclosures

Mutual Fund Investments are subject to market risks. Please read the Statement of Additional Information (SAI) and Scheme Information Document (SID) carefully before investing. Copy of the SAI, SID, key information memorandum and application form may also be obtained from the offices / investor service centres of Sundaram BNP Paribas Asset Management, its distributors and at www.sundarambnpparibas.in

Fund Type: Open-end equity scheme; **Investment Objective:** Seek capital appreciation. **Asset Allocation:** Equity and equity-related instruments: up to 95% • Debt instruments including securitised Debt: up to 35% • Money market instruments up to 25 Exposure in derivative shall not exceed 25% of the portfolio. Equity Investments may also include overseas securities, up to a maximum of 35% of the net assets. **Regular Plan** Minimum amount is Rs 5,000 and multiples of Rs 1. **Investment up to Rs 1 crore:** Entry load 2.25%. Exit load 1% if redeemed within 12 months from date of allotment and nil for redemption after 12 months. **Investment equal to or more than Rs 1 crore:** Entry load Nil. Exit load 1% if redeemed within 6 months from date of allotment and nil for redemption after 6 months. **Institutional Plan:** The plan is open only to specific category of institutional investors mentioned in the Scheme Information Document. The minimum first-time investment is Rs 1 crore and multiples of Rs 1. There is no entry load or exit load. **SIP:** Entry load and exit load shall apply for each instalment of SIP. **Common:** There is no entry load for direct investment with Sundaram BNP Paribas Asset Management. There is no entry and exit load for bonus units and dividend re-investment. NAV publication/sale/redemption will be done on all business days.

Scheme-Specific Risk Factors: Change in Government policy in general and changes in tax benefits applicable to mutual funds may impact the returns to Investors. Tax-free status for long-term capital gains and dividend will depend on the fund investing at least 65% in equity to qualify in accordance with provisions of the Income-Tax Act. If and to the extent, the portfolio includes overseas stocks, investors will be exposed to country risk, currency risk, geo-political risk, legal restrictions and regulation changes in geography other than India.

General Risk Factors: All mutual funds and securities investments are subject to market risks, and there can be no assurance or guarantee that fund's objectives will be achieved. NAV may go up or down, depending on the factors and forces affecting the securities market. Main types are market risk, liquidity risk, credit risk and systemic risks. At times, liquidity of investments may be impaired. There is uncertainty of dividend distribution and risk of capital loss. Past performance of the Sponsor/Asset Management Company/Fund does not indicate the future performance. Investors in the schemes are not being offered any guaranteed or indicated returns. The name of the scheme does not in any manner indicate either quality or future prospects and returns.

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Thank
You